2020 PRINT GROSS RATES

	B&W	4 Color
Page	$107,400	$157,200
Spread	$214,800	$314,400
2/3 Page	$85,900	$125,800
1/2 Page	$64,400	$94,300
1/3 Page	$43,000	$62,900
1/6 Page	$21,500	$31,400
Cover 2, Page 1		$353,700
Cover 2		$196,500
3rd Cover		$172,900
4th Cover		$196,500

No charge for bleed

2020 PRINT CLOSING DATES

Issue	Ad Close	Material Due Date	Supplied Inserts Due*	On Sale Newsstand	Digital Replicas Live
January/February	Nov 12	Nov 20	Dec 4	Dec 31	Dec 20
March	Jan 7	Jan 15	Jan 29	Feb 25	Feb 21
April	Feb 4	Feb 12	Feb 26	Mar 24	Mar 20
May	Mar 3	Mar 11	Mar 25	Apr 21	Apr 17
June	Apr 7	Apr 15	Apr 29	May 26	May 23
July/August	May 12	May 20	June 3	June 30	June 26
September	July 7	July 15	Jul 29	Aug 25	Aug 21
October	Aug 4	Aug 12	Aug 26	Sept 22	Sept 18
November	Sept 8	Sept 16	Sept 30	Oct 27	Oct 23
December	Oct 6	Oct 14	Oct 28	Nov 24	Nov 20
Jan/Feb 2021	Nov 10	Nov 17	Dec 2	Dec 29	Dec 18

NOTE: Preprinted inserts should arrive at Quad on the due dates posted – there will be NO EXTENSIONS on these dates.

*Call Production for spoilage amount needed for supplied inserts.