

**Digital Network  
2019 Rates (NET)**

<b>WEB:</b>	<b>CPM (NET)</b>
ROS Leaderboard: 728x90	\$37
ROS Box: 300x250	\$37
ROS Large Rectangle: 300x600	\$46
ROS Billboard: 970x250	\$48
First-Impression Takeover	\$46
Pre-roll	\$57
In Article Video	\$57
Custom Slideshow Billboard: 1072x325	\$65
Large Format Slideshow Billboard: 1072x500	\$80
Custom Video Billboard: 1072x325	\$57
Large Format Video Billboard: 1072x500	\$80
Media Showcase Billboard: 1072x325	\$57
Large Format Media Showcase: 1072x500	\$80
In-Article Custom Slideshow: 732x250	\$57
Paid Social Promotion	\$57
Dedicated Email Blast	\$100
<b>MOBILE:</b>	
ROS Box: 300x250	\$37
ROS Banner: 320x50	\$27
Mobile Custom Slideshow: 320x400	\$57
Mobile Scroller Reveal: 320x488	\$80
<b>TABLET:</b>	
ROS Box: 300x250	\$37
ROS Large Rectangle: 300x600	\$46

+ 30% Premium for Viewability  
\*Supports all IAB ad units