



2021 PRINT GROSS RATES

	B&W	4 Color
Page	\$110,600	\$161,900
Spread	\$221,200	\$323,800
2/3 Page	\$88,500	\$129,500
1/2 Page	\$66,400	\$97,100
1/3 Page	\$44,200	\$64,800
1/6 Page	\$22,100	\$32,400
Cover 2, Page 1		\$364,300
Cover 2		\$202,400
3rd Cover		\$178,100
4th Cover		\$202,400

No charge for bleed

2021 PRINT CLOSING DATES

Issue	Ad Close	Material Due Date	Supplied Inserts Due*	On Sale Newsstand	Digital Replicas Live
January/February	Nov 10	Nov 18	Dec 2	Dec 29	Dec 18
March	Jan 5	Jan 13	Jan 27	Feb 23	Feb 19
April	Feb 2	Feb 10	Feb 24	Mar 23	Mar 19
May	Mar 9	Mar 17	Mar 31	Apr 27	Apr 23
June	Apr 6	Apr 14	Apr 28	May 25	May 21
July/August	May 11	May 19	June 2	June 29	June 25
September	July 6	July 14	Jul 28	Aug 24	Aug 20
October	Aug 10	Aug 18	Sept 1	Sept 28	Sept 24
November	Sept 7	Sept 15	Sept 29	Oct 26	Oct 22
December	Oct 5	Oct 13	Oct 27	Nov 23	Nov 19
Jan/Feb 2022	Nov 9	Nov 16	Dec 1	Dec 28	Dec 17

NOTE: Preprinted inserts should arrive at Quad on the due dates posted – there will be NO EXTENSIONS on these dates.

*Call Production for spoilage amount needed for supplied inserts.