



2021 PRINT EDITORIAL CALENDAR

JANUARY/ FEBRUARY

CLOSING: 11/10
ON SALE: 12/29

HISTORY

- Unknown Yellowstone
- Icon: Peanut Butter
- Black History Month: First African American elected to Congress

ARTS

- Artisan America
- National Treasure: Black Panther costume

TRAVEL

- Snow Monkeys in Japan

MARCH

CLOSING: 1/5
ON SALE: 2/23

HISTORY

- Women's History Month: Woman who led the NSA during the Cuban Missile Crisis
- National Treasure: Martha Washington's dress
- Peace Corps 60th anniversary

SCIENCE

- Polar Bears
- Photo Essay: Navajo doctors on the C-19 frontlines

TRAVEL

- Pizza in Italy

APRIL

CLOSING: 2/2
ON SALE: 3/23

HISTORY

- Tulsa Race Massacre
- Rosalie Barrow Edge, conservationist

SCIENCE: PLANET POSITIVE

- Wolves Make a Comeback
- Photo Essay: Monarch butterfly migration
- National Treasure: Panamanian golden frog

MAY

CLOSING: 3/9
ON SALE: 4/27

TRAVEL ISSUE

TRAVEL

- Rebuilding villages in Italy
- Hiking the WPA Trail in Oregon
- Canary Island, Lanzarote

ARTS

- Smithsonian Photo Contest

JUNE

CLOSING: 4/6
ON SALE: 5/25

SCIENCE

- Growing Truffles in North Carolina
- California Condors

JULY/AUGUST

CLOSING: 5/11
ON SALE: 6/29

HISTORY

- Smithsonian at 175
- World War I memorial
- Sacred Saqqara

CULTURE

- 2020 Olympics coverage: Karate's debut

SEPTEMBER

CLOSING: 7/6
ON SALE: 8/24

HISTORY

- Roquefort cheese

SCIENCE

- Swimming with Orcas in Norway

OCTOBER

CLOSING: 8/10
ON SALE: 9/28

SCIENCE

- Futures exhibit

HISTORY

- Food History

NOVEMBER

CLOSING: 9/7
ON SALE: 10/26

SCIENCE

- Polar Bears

DECEMBER

CLOSING: 10/5
ON SALE: 11/23

TRAVEL

- Italian Villages

SCIENCE

- Elephants

NOTE: Editorial and timing subject to change