2021 PRINT EDITORIAL CALENDAR

JANUARY/ FEBRUARY
CLOSING: 11/10
ON SALE: 12/29
HISTORY
• Unknown Yellowstone
• Icon: Peanut Butter
• Black History Month: First African American elected to Congress
ARTS
• Artisan America
• National Treasure: Black Panther costume
TRAVEL
• Snow Monkeys in Japan

MARCH
CLOSING: 1/5
ON SALE: 2/23
HISTORY
• Women’s History Month: Woman who led the NSA during the Cuban Missile Crisis
• National Treasure: Martha Washington’s dress
• Peace Corps 60th anniversary
SCIENCE
• Polar Bears
TRAVEL
• Rebuilding villages in Italy

APRIL
CLOSING: 2/2
ON SALE: 3/23
HISTORY
• Tulsa Race Massacre
• Rosalie Barrow Edge, conservationist
SCIENCE: PLANET POSITIVE
• Wolves Make a Comeback
• Photo Essay: Monarch butterfly migration
• National Treasure: Panamanian golden frog

MAY
CLOSING: 3/9
ON SALE: 4/27
TRAVEL ISSUE
TRAVEL
• Hiking the WPA Trail in Oregon
• Canary Island, Lanzarote
ARTS
• Smithsonian Photo Contest

JUNE
CLOSING: 4/6
ON SALE: 5/25
SCIENCE
• Growing Truffles in North Carolina
• California Condors

JULY/AUGUST
CLOSING: 5/11
ON SALE: 6/29
HISTORY
• Smithsonian at 175
• World War I memorial
• Sacred Saqqara
CULTURE
• 2020 Olympics coverage: Karate’s debut

SEPTEMBER
CLOSING: 7/6
ON SALE: 8/24
HISTORY
• Roquefort cheese
SCIENCE
• Swimming with Orcas in Norway

OCTOBER
CLOSING: 8/10
ON SALE: 9/28
SCIENCE
• Futures exhibit
HISTORY
• Food History

NOVEMBER
CLOSING: 9/7
ON SALE: 10/26
SCIENCE
• Polar Bears

DECEMBER
CLOSING: 10/5
ON SALE: 11/23
TRAVEL
• Italian Villages
SCIENCE
• Elephants

NOTE: Editorial and timing subject to change