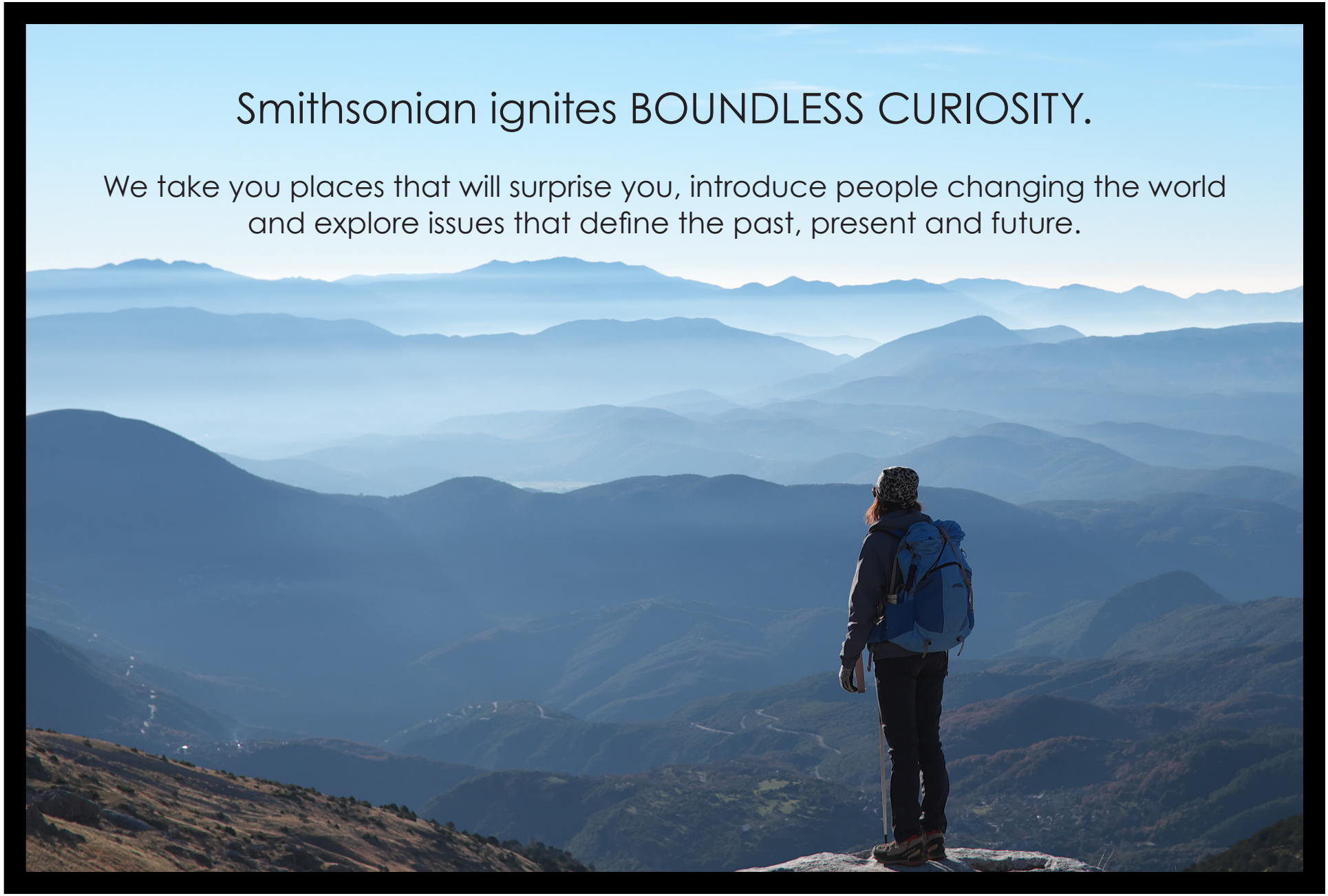
2020 MEDIA KIT

Smithsonian MEDIA

boundless CURIOSITY


Smithsonian ignites BOUNDLESS CURIOSITY.
We take you places that will surprise you, introduce people changing the world and explore issues that define the past, present and future.

Smithsonian MEDIA boundless CURIOSITY

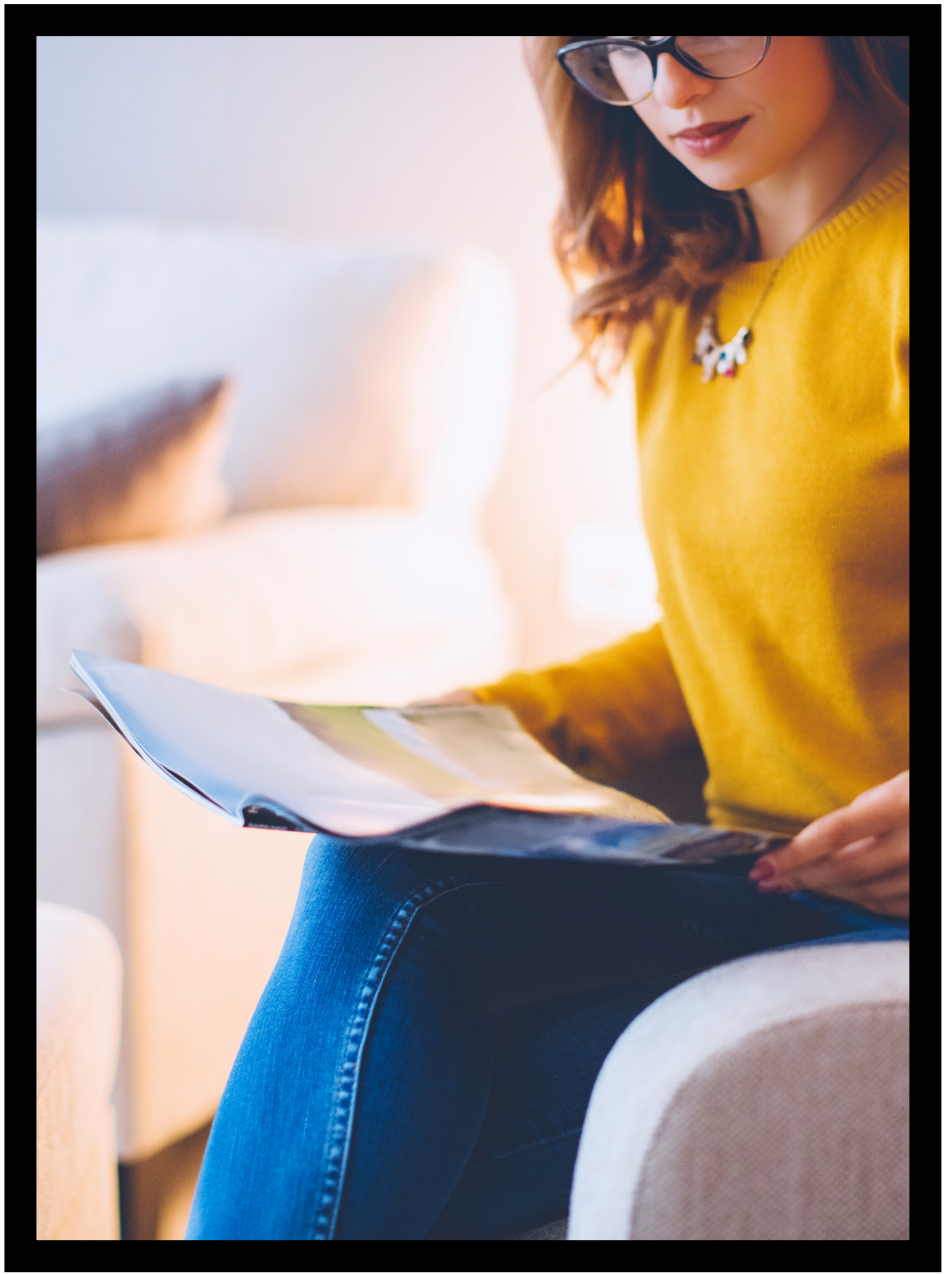
Smithsonian Media is for those of us who are insatiably curious about our world and ourselves, who are open to learning new things every day, who see challenges as opportunities, who mix a grownup appreciation of intelligence and culture with a child's sense of wonder.

We reach millions of curious people — and provide trusted content on what they care about.

PRINT
6,158,000

DIGITAL
11,802,441

EVENTS
1,200,000



TOTAL PRINT AUDIENCE
6,158,000

RATE BASE
1,575,000

FEMALE
49%

MALE
51%

MEDIAN HOUSEHOLD INCOME
$87,522

HOMEOWNERS
74%

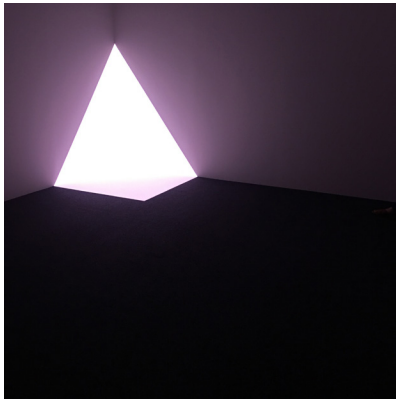
MEDIAN AGE
60

COLLEGE EDUCATED
85%

INFLUENTIALS
285
INDEX

PROFESSIONAL/ MANAGERIAL
120
INDEX

Source: MRI-Simmons Spring 2020



2020 PRINT EDITORIAL CALENDAR

JANUARY/FEBRUARY

CLOSING: 11/12 • ON SALE: 12/31

HISTORY
- Populating America
- Imperfect Union on John and Jessie Fremont
- National Treasure: American Indian snow goggles
- Saving Czech civilians--a personal WWII history
- American Icon: Maya Angelou

SCIENCE
- How researchers in England are investigating "folklore" cures from old wives' tales to combat antibiotic-resistant bacteria
- New evidence suggests homo sapiens arrived on our shores far earlier than once thought

TRAVEL
- International Stories: Sahara desert, Amazon rainforest
- Photo Essay: An Arkansas spa town that once peddled a dubious cancer cure

MARCH

CLOSING: 1/7 • ON SALE: 2/25

HISTORY
- Women's History Month: Profile of Gene Stratton-Porter, an author and conservationist who was the JK Rowling of her day
- Rethinking Florence Nightingale
- Solving the mystery of a sunken Civil War submarine
- National Treasure: Horten aircraft

SCIENCE
- How wolverines are coping with climate change

APRIL

CLOSING: 2/4 • ON SALE: 3/24

PLANET POSITIVE:
Our Earth Day and 50th anniversary extravaganza

SCIENCE
- 50 years of climate coverage
- The personalities of elephants
- Studying Arctic sea ice
- Promise of tidal power
- Gorilla resurgence
- A new way to create backyard nature sanctuaries

HISTORY
- American Icon: Smithsonian magazine

MAY

CLOSING: 3/3 • ON SALE: 4/21

TRAVEL ISSUE

TRAVEL
- Eating pizza in Naples
- Wine in the time of climate change (Israel)
- The inventor of hiking in France
- A home for retired thoroughbred horses in Kentucky

ARTS
- Smithsonian Photo Contest

JUNE

CLOSING: 4/7 • ON SALE: 5/26

HISTORY
- Phillip II of Macedonia and the latest polycentric museum
- Diarna--the virtual preservation of Jewish archaeological sites and ancient synagogues

SCIENCE
- The Godfather of homebrewing

TRAVEL
- Australian Wildfires and the heartwarming koala rescue on Kangaroo Island

JULY/AUGUST

CLOSING: 5/12 • ON SALE: 6/30

SCIENCE
- Prologue: Ice cream trucks
- The endangered Bonobos
- How wildlife surveillance could catch the next major virus

HISTORY
- Photo Essay: 100th anniversary of Women's suffrage
- Photo Essay: The Decendants of Historical Figures
- Joe McCarthy and anti-Semitism
- Tour of Japan's Shogun Trail
- National Treasure: Lucretia Mott's bonnet

SEPTEMBER

CLOSING: 7/7 • ON SALE: 8/25

HISTORY
- The secret history of mustard gas in WWII
- A heist at the Carnegie Library

TRAVEL
- Cover story: The Pyramids of Sudan

SCIENCE
- Climate: Overfishing

OCTOBER

CLOSING: 8/4 • ON SALE: 9/22

SCIENCE
- Cover story: Spotted Lanterfly
- The health effects of silence

TRAVEL
- A sake master in Arizona

ARTS
- Photo Essay: Hedgerows in England

NOVEMBER

CLOSING: 9/8 • ON SALE: 10/27

SCIENCE
- Cover: How Dogs Think
- Possible cures found in an ancient cypress forest

HISTORY
- Election 2020: First Ladies at the National Portrait Gallery
- Election 2020: Child's parade cape
- The secret codebreaker who led the NSA through the Cuban missile crisis

DECEMBER

CLOSING: 10/6 • ON SALE: 11/24

SCIENCE
- California condors

HISTORY
- Cover story: Reexamining emperor Nero
- Hawaiian language revival

NOTE: Editorial subject to change

2020 PRINT GROSS RATES

	B&W	4 Color
Page	$107,400	$157,200
Spread	$214,800	$314,400
2/3 Page	$85,900	$125,800
1/2 Page	$64,400	$94,300
1/3 Page	$43,000	$62,900
1/6 Page	$21,500	$31,400
Cover 2, Page 1		$353,700
Cover 2		$196,500
3rd Cover		$172,900
4th Cover		$196,500

No charge for bleed

2020 PRINT CLOSING DATES

Issue	Ad Close	Material Due Date	Supplied Inserts Due*	On Sale Newsstand	Digital Replicas Live
January/February	Nov 12	Nov 20	Dec 4	Dec 31	Dec 20
March	Jan 7	Jan 15	Jan 29	Feb 25	Feb 21
April	Feb 4	Feb 12	Feb 26	Mar 24	Mar 20
May	Mar 3	Mar 11	Mar 25	Apr 21	Apr 17
June	Apr 7	Apr 15	Apr 29	May 26	May 23
July/August	May 12	May 20	June 3	June 30	June 26
September	July 7	July 15	Jul 29	Aug 25	Aug 21
October	Aug 4	Aug 12	Aug 26	Sept 22	Sept 18
November	Sept 8	Sept 16	Sept 30	Oct 27	Oct 23
December	Oct 6	Oct 14	Oct 28	Nov 24	Nov 20
Jan/Feb 2021	Nov 10	Nov 17	Dec 2	Dec 29	Dec 18

NOTE: Preprinted inserts should arrive at Quad on the due dates posted – there will be NO EXTENSIONS on these dates.

*Call Production for spoilage amount needed for supplied inserts.

PRINT SPECS

PRINT AD SIZE (in inches)	Non-Bleed	Bleed	Trims to	Image Safety (live)
Spread	15 x 9-3/4	16 x 10-3/4	15-3/4 x 10-1/2	15-1/4 x 10
Page	7 x 9-3/4	8-1/8 x 10-3/4	7-7/8 x 10-1/2	7-3/8 x 10
Digest	4-5/8 x 7	5-3/8 x 7-5/8	5-1/8 x 7-3/8	4-5/8 x 6-3/4
2/3 Page (vertical)	4-5/8 x 9-3/4	5-3/8 x 10-3/4	5-1/8 x 10-1/2	4-5/8 x 10
1/2 Page Spread	15 x 4-3/4	16 x 5-3/8	15-3/4 x 5-1/8	15-1/4 x 4-5/8
1/2 Page (horizontal)	7 x 4-3/4	8-1/8 x 5-3/8	7-7/8 x 5-1/8	7-3/8 x 4-5/8
1/3 Page (vertical)	2-1/4 x 9-3/4	3 x 10-3/4	2-3/4 x 10-1/2	2-1/4 x 10
1/3 Page (square)	4-5/8 Wide x 4-3/4 Tall	—	—	—
1/6 Page (vertical)	2-1/4 x 4-3/4	—	—	—

Image Safety: Any type or image beyond this measurement runs the risk of being cropped off in the binding process. No type should be less than 1/4" from the edge of the ads.

Binding: Saddle wire. Page trim size: 7-7/8 x 10-1/2". Bleed allowance: 1/8" on each side. Safety for bleed ads: 1/4" inside trim. Gutter safety: 3/32" (When a headline crosses over the gutter in a spread, a 3/32" total gap is necessary to read type correctly.) Page is three columns, each column 2 1/4" wide.

Due to mechanical variations in the binding process, the magazine advises against crossing the gutter with letters or designs that demand near perfect alignment.

DELIVERY

Electronic advertising file delivery is now available via AdShuttle. Please navigate to: **adshuttle.com** to submit your press-ready PDFs.

ALL ELECTRONICALLY-DELIVERED ADS MUST BE SUBMITTED THROUGH ADSHUTTLE

1. *Log on to www.adshuttle.com*
2. *Sign into or create your account*
3. *Click on "Ad Submission"*
4. *Select our magazine from the drop down menu*
5. *You will be guided through the delivery process*

E-mailing files is not an acceptable method of delivery.

Media: Media and proofs can still be sent (UPS or FedEx only). USPS packages are delayed and X-rayed. MAC-formatted media only. Please clearly label.

Resolution: All images/files should be high resolution 300 DPI. Total Area or Ink Density is 300%. The print line screen is 150.

File Format: PDF/X-1a:2001 Compliant or EPS files. Please generate PDFs that are version 1.4 or later if possible. PDF version 1.3 may not render correctly when placed in our digital editions of the magazines.

Colors: Only use CMYK colors; convert spot colors to process. No RGB, LAB or ICC profiles.

Fonts: Always embed all fonts. Do not allow font substitutions. Do not use True Type fonts.

Transparency: All transparent objects must be flattened at a high resolution. Avoid placing transparent objects on top of text of other critical vector objects.

Proofs: Every ad must have one contract (SWOP) proof or you must sign the color waiver available on AdShuttle.

Proofs should be sent to: Smithsonian Media Group Production Department Attn: Penie Atherton-Hunt, 600 Maryland Avenue S.W., Suite 6001, Washington, D.C. 20024

IPAD & OTHER TABLETS (in pixels)

Page: 1536 Wide x 2048 Tall (vertical only)

144 ppi or higher

File Type: JPEG or PNG

Color Space: RGB

- Ad must be designed to specs to fit perfectly within 4:3 & 16:9 tablets.
- Ad can have only one web-element/URL. Link will be activated by Smithsonian. Flash is not supported on all devices and it would be best to avoid any links that attempt to run Flash. HTML5 is now universally supported on both iOS and Android devices.
- Ad converted to DFT must be consistent with print and have the same brand/product messaging in the creative.
- A spread ad can be re-designed to perfectly fit tablet in portrait orientation or can be kept as a scrollable spread. User will see the LHP first and must swipe to reveal RHP.
- The web page will display as soon as the user taps the web-enabled area button in the ad page.
- Tablet device will display the site in its in-app built-in browser.
- Web content is the legal responsibility of the advertiser.
- Content is available only when user is online.

CONTACTS

Production: If you have any questions about AdShuttle or material specs, please call Production.

Penie Atherton-Hunt: athertonp@si.edu, 202-633-5974. Fax: 202-633-6097

Payments: For credit card payments, contact Accounts Receivable: 202-633-4957. We accept Visa, MasterCard, Discover and American Express. For all other payment questions contact Accounts Receivable: 202-633-4957 or (Fax) 202-633-4999

DEMOGRAPHIC EDITIONS

Business

Circulation: 475,000 subscribing households
Men/Women: 51%/49%
Audience: 1,875,000 readers
Median HHI: $123,118
Professional-Managerial: 72%
Top management: 13%

Smithsonian's Business edition is a targeted edition with circulation delivered to 475,000 business professionals in subscribing households. These adults are qualified by occupation, areas of responsibility and job functions from our subscriber database.

Our Business edition prototype consists of Smithsonian readers who fall into the following targets: Top management, professional, managerial, finance, legal, MIS areas, and self employed professionals and business owners.

This edition is audited by AAM.

RATE

4-Color:	$64,100 (gross)
B&W:	$43,600 (gross)

Platinum

Circulation: 425,000
Men/Women: 41%/59%
Audience: 1,435,000 readers
Median HHI: $113,891

Smithsonian's Platinum edition is a targeted edition developed by the SESI system with circulation delivered to 425,000 of our most affluent subscribers. Each person/household in our circulation file is assigned a SESI code based on their address. The 425,000 subscribers having the highest-ranking SESI values are designated to receive the Platinum edition.

MRI also uses SESI and applies a value to our respondents.

This edition is audited by AAM.

RATE

4-Color:	$57,300 (gross)
B&W:	$39,000 (gross)

Gold

Circulation: 825,000
Men/Women: 48%/52%
Audience: 2,924,000 readers
Median HHI: $101,805

Smithsonian's Gold edition is a targeted edition developed by the SESI system with circulation delivered to 825,000 of our most affluent subscribers. Each person/household in our circulation file is assigned a SESI code based on their address. The 825,000 subscribers having the highest-ranking SESI value are designated to receive the Gold edition.

MRI also uses SESI and applies a value to our respondents.

This edition is audited by AAM.

RATE

4-Color:	$98,900 (gross)
B&W:	$67,300 (gross)

Men's Edition

Circulation: 787,500 subscribing households
Audience: 3,080,000 readers
Median HHI: $93,476

Smithsonian's Men's edition is a targeted edition with circulation delivered to 787,500 males in subscribing households. These adults are qualified by title, name and gender from our subscriber database.

RATE

4-Color:	$94,400 (gross)
B&W:	$64,200 (gross)

Women's Edition

Circulation: 787,500 subscribing households
Audience: 3,080,000 readers
Median HHI: $82,272

Smithsonian's Women's edition is a targeted edition with circulation delivered to 787,500 females in subscribing households. These adults are qualified by title, name and gender from our subscriber database.

RATE

4-Color:	$94,400 (gross)
B&W:	$64,200 (gross)

Under 55

Circulation: 550,000 subscribing households
Men/Women: 55%/45%
Audience: 2,151,000 readers
Median HHI: $90,388
Age Under 55: 90%
Median Age: 42

Smithsonian's Under 55 edition is a targeted edition with circulation delivered to 550,000 adults who are 18-55 in subscribing households. These adults are qualified by age from our subscriber database.

RATE

4-Color:	$71,400 (gross)
B&W:	$48,600 (gross)

55+

Circulation: 1,025,000 subscribing households
Men/Women: 48%/52%
Audience: 4,007,000 readers
Median HHI: $85,806
Age 55+: 90%
Median Age: 6

Smithsonian's 55+ edition is a targeted edition with circulation delivered to 1,025,000 adults who are 55 or over in subscribing households. These adults are qualified by age from our subscriber database.

RATE

4-Color:	$122,800 (gross)
B&W:	$83,500 (gross)

Source: Publisher's estimates derived from MRI-Simmons Spring 2020

AGE 25-44
41%

AGE 45-64
31%

FEMALE
50%
MALE
50%

UNIQUE VISITORS
11,802,441

VISITS
13,249,731

VIEWS
19,578,101

Source: Google Analytics
April-June 2020

2020 ONLINE EDITORIAL CALENDAR

JANUARY/ FEBRUARY

2020: What's Ahead in the Next 20 Years

Innovators to Watch This Year

Things We Learned at CES

Anniversaries/Museums Worth Traveling for This Year

200 Years of Antarctica

Black History Month

100 Years Since Prohibition

MARCH

"Women Who Shaped History" (100 Years of Suffrage)
- Map of Memorials/ Statues to Women Across the U.S.

Planet Positive/Earth Optimism package
- 50 Solutions to Save the Planet

SXSW Conference coverage

200 Years of Maine Statehood

APRIL

50 Predictions of What Life Will be Like in 50 Years

Photo Contest

Asian-American Heritage Month

MAY

Future Con

Intel Science & Engineering Fair

Best Small Towns to Visit in 2020

Historical Marker Road Trip Across the U.S.A.

JUNE

Mission to Mars

Girlhood at National Museum of American History

75 Years Since the End of WWII

Meet the Artist series

PRIDE

150 Years of the Metropolitan Museum of Art

JULY/AUGUST

Assistive Technologies: 30 Years of the ADA

Folklife Festival: UAE, Brazil, Benin, Solar Decathlon, the Baltics

The Science and Tech of the Olympics

The Culture and History of Japan

Travel: Wisconsin and North Carolina

What's Next in Education
- 150th anniversary of Montessori movement
- Back to School

SEPTEMBER

Secrets of American History

Political History

Fall Culture Preview

Science: The Everyday Explained

OCTOBER

75 Years of UNESCO

Science of Fear

Food History

Evolution of Architecture

NOVEMBER

400th Anniversary of Pilgrims in Plymouth

Holiday Gift Guide

Best Books of the Year

Green Build conference/ James Dyson Award

DECEMBER

250 years of Beethoven

"True Story of" movie coverage

Sky-watching Guide for 2021

NOTE: Editorial subject to change

DIGITAL NETWORK 2020 RATES (NET)

WEB:	CPM (NET)
ROS Leaderboard: 728x90	$37
ROS Box: 300x250	$37
ROS Large Rectangle: 300x600	$46
ROS Billboard: 970x250	$48
First-Impression Takeover	$46
Pre-roll	$57
In Article Video	$57
Custom Slideshow Billboard: 1072x325	$65
Large Format Slideshow Billboard: 1072x500	$80
Custom Video Billboard: 1072x325	$57
Large Format Video Billboard: 1072x500	$80
Media Showcase Billboard: 1072x325	$57
Large Format Media Showcase: 1072x500	$80
In-Article Custom Slideshow: 732x250	$57
Paid Social Promotion	$57
Dedicated Email Blast	$100
MOBILE:	
ROS Box: 300x250	$37
ROS Banner: 320x50	$27
Mobile Custom Slideshow: 320x400	$57
Mobile Scroller Reveal: 320x488	$80
TABLET:	
ROS Box: 300x250	$37
ROS Large Rectangle: 300x600	$46

DIGITAL NETWORK INFORMATION

Parent Network: Smithsonian Digital Network

Ad Server: Google Ad Manager

Network Sites: www.SmithsonianMag.com and www.AirSpaceMag.com

Ad Server Targeting Offerings: Geographic, Content, Audience

Accepted 3rd Party Tags:
AD SERVING: Almost all, including image file with 1x1 and click tracker, Google Campaign Manager, Sizmek, Flashtalking and AdGear.
OTHER: Client-provided viewability and brand safety tracking pixels.

DIGITAL SPECS

STANDARD CREATIVE GUIDELINES

Ad Name	Dimensions		Max File Weight	Accepted File Types
	WIDTH	HEIGHT		
Leaderboard	728	90	40 KB	.jpg, .gif, HTML5, third-party ad server tags
Medium Rectangle	300	250	40 KB	.jpg, .gif, HTML5, third-party ad server tags
Half Page	300	600	50 KB	.jpg, .gif, HTML5, third-party ad server tags
Billboard	970	250	50 KB	.jpg, .gif, HTML5, third-party ad server tags
Mobile Banner	320	50	40 KB	.jpg, .gif, HTML5, third-party ad server tags

RICH MEDIA CREATIVE GUIDELINES

Ad Name	Dimensions (unexpanded)		Max File Weight		Animation		Accepted File Types
	WIDTH	HEIGHT	INITIAL	HOST-INITIATED SUBLOAD	MAX LENGTH	MAX LOOPS	
Leaderboard	728	90	150 KB	300 KB	30 Sec	3	.jpg, .gif, HTML5, third-party ad server tags
Medium Rectangle	300	250	150 KB	300 KB	30 Sec	3	.jpg, .gif, HTML5, third-party ad server tags
Half Page	300	600	200 KB	400 KB	30 Sec	3	.jpg, .gif, HTML5, third-party ad server tags
Billboard	970	250	250 KB	500 KB	30 Sec	3	.jpg, .gif, HTML5, third-party ad server tags

VIDEO CREATIVE GUIDELINES

	WIDTH	HEIGHT	ASPECT RATIO	FILE SIZE	MAX LENGTH	MAX LOOPS	FRAME RATE	FILE TYPE	BIT RATE
Preroll	1920	1080	16x9	7MB	30 Sec	1	30BPS	VAST, MP4. MOV	1000 KPBS
In-Article Video	1920	1080	16x9	7MB	30 Sec	1	30BPS	MP4, . MOV	1000 KPBS

Notes: In-Article Video requires Play, Pause and Mute buttons.; audio must be user-initiated. 1x1 impression and Quartile Tracking pixels accepted.

ENEWSLETTER & DEDICATED EBLAST SPECS

ENEWSLETTERS AD UNITS
(*Smithsonian Weekender, Air & Space, History & Archaeology, Science and Travel & Culture*)

Image	160x600, 30k max, .jpg or .gif (static) 300x250, 30k max, .jpg or .gif (static)
Native Ad	420x240 image + Text Headline - 150 characters max (including spaces)
Additional Requirements	Clickthrough URL (click command tag optional) List of client emails who should receive the test and final email copy. (List should identify who is responsible for final ad approval.)
Notes	1x1 impression-tracking pixel optional

DAILY ENEWSLETTER AD UNITS

Image	560x70, 30k max, .jpg or gif(static) 300x250 30k max, .jpg or gif(static)
Native Ad	420x240 image + Text Headline - 150 characters max (including spaces)
Additional Requirements	Clickthrough URL(s) List of client emails who should receive the test and final email copy. (List should identify who is responsible for final ad approval.)
Notes	1x1 impression-tracking pixel and clickthrough tracking - optional

DEDICATED EBLASTS

Format	Fully code HTML
Width	600
File Size	100K (Max)
Subject	50 characters max (including spaces)
Body Text	No character limit
Font	Standard web fonts (e.g., Arial, Helvetica, Verdana, Tahoma); minimum 10 pts/px Audio & Video Not permitted
Additional Requirements	.doc or .txt file with back-up text Clickthrough URL(s) List of client emails who should receive the test and final email copy. (List should identify who is responsible for final ad approval.)
Notes	1x1 impression-tracking pixel and clickthrough tracking - optional Please deliver assets as non-Zipped email attachments (Zip files are blocked by our email provider), DropBox or WeTransfer.

Smithsonian Media is an IAB-compliant publisher and the Smithsonian Digital Network websites adhere to all IAB advertising guidelines. For any advertising specifications not listed above, please refer to the relevant to IAB guidelines (www.iab.net)

AD OPERATIONS CONTACT

Perrin Doniger: donigerp@si.edu, 202.633.5629. Fax: 202.633.6093

eNEWSLETTERS

Smithsonian Daily
Coverage of new discoveries, scientific breakthroughs and cultural analysis; extended features from Smithsonian magazine and exclusive features from Smithsonian.com.

OPT-IN SUBSCRIBERS	DAILY TAKEOVER
300,000	**$15,375 open cost**

DEPLOYS–weekdays

Smithsonian Weekend
Our best stories of the week: Coverage of cultural and scientific news, extended features from Smithsonian magazine, exclusive features from Smithsonian.com and stunning photography.

OPT-IN SUBSCRIBERS	DAILY TAKEOVER
275,000	**$14,095 open cost**

DEPLOYS–Sundays

At the Smithsonian
Highlights new exhibits, research and commentary from Smithsonian experts, giving recipients the inside track to Washington, D.C.

OPT-IN SUBSCRIBERS	DAILY TAKEOVER
70,000	**$3,875 open cost**

DEPLOYS–1/1, 2/5, 3/4, 4/1, 5/6, 6/3, 7/1, 8/5, 9/2, 10/7, 11/4, 12/2

Air & Space
Coverage of aviation and aerospace news, bonus features from Air & Space magazine and exclusive features from AirSpaceMag.com.

OPT-IN SUBSCRIBERS	DAILY TAKEOVER
100,000	**$5,535 open cost**

DEPLOYS–1/22, 2/26, 3/25, 4/22, 5/27, 6/24, 7/22, 8/26, 9/23,10/21, 11/25, 12/23

History & Archaeology
Coverage of the latest archaeological discoveries and historically significant events that help explain our world today.

OPT-IN SUBSCRIBERS	DAILY TAKEOVER
150,000	**$8,295 open cost**

DEPLOYS–1/15, 2/19, 3/18, 4/15, 5/20, 6/17, 7/15, 8/19, 9/16, 10/21, 11/18, 12/16

Science & Innovation
Features important breakthroughs, new studies, leading innovators and science explainers that explain the world around.

OPT-IN SUBSCRIBERS	DAILY TAKEOVER
150,000	**$8,300 open cost**

Deploys–1/8, 2/12, 3/11, 4/8, 5/13, 6/10, 7/8, 8/12, 9/9, 10/7, 11/11, 12/9

Travel & Culture
Coverage of exotic travel destinations, hometown highlights, new openings and stunning photos to inspire future travel endeavors.

OPT-IN SUBSCRIBERS	DAILY TAKEOVER
145,000	**$8,025 open cost**

DEPLOYS–1/31, 2/28, 3/27, 4/29, 5/29, 6/26, 7/31, 8/28, 9/30, 10/30, 11/27, 12/30

ADVERTISING OPPORTUNITIES

DAILY NEWSLETTER TAKEOVER INCLUDES: 100% SOV, 300x250, 560x70, & native story placement

ALL OTHER NEWSLETTER TAKEOVERS INCLUDE: 100% SOV, 300x250, 160x600, & native story placement

CONTACTS

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