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MEDIAN AGE
44

MEDIAN HHI
\$96,387

FEMALE/MALE
49/51

Source: comScore Multi-Platform March 2018; PC for Median HHI

UNIQUE VISITORS
9,042,892

VISITS
10,523,000

62%
MOBILE

VIEWS
17,000,000

VIDEO PLAYS
286,580

Source: Google Analytics Jan-Mar 2018;
comScore Multi-Platform Jan-Mar 2018;
JWPlayer Jan-Mar 2018