

2019 Rates & Dates

2019 General Gross Rates

	B&W	2 Color	4 Color
Page	\$18,000	\$22,500	\$27,000
Spread	\$36,000	\$45,000	\$54,000
2/3 Page	\$13,500	\$16,800	\$20,200
1/2 Page	\$10,900	\$13,600	\$16,300
1/3 Page	\$7,400	\$9,200	\$11,200
1/6 Page	\$4,600	\$6,000	\$7,300
BRC	\$9,100	\$9,100	\$9,100
Cover 2, Page 1			\$57,800
3rd Cover			\$29,700
4th Cover			\$33,700
No charge for bleed			

2019 Closing Dates

ISSUE	AD CLOSE	MATERIAL DUE DATE	SUPPLIED INSERTS DUE*	ON SALE NEWSSTAND	APP EDITION LIVE
Dec 18/Jan 19	Oct 11	Oct 17	Oct 31	Nov 27	Nov 21
Feb/Mar	Dec 7	Dec 13	Dec 26	Jan 29	Jan 16
Apr/May	Feb 7	Feb 13	Feb 27	Mar 26	Mar 20
SIP - Apollo	Mar 29	Apr 4	Apr 19	May 21	----
June/July	Apr 11	Apr 17	May 1	May 28	May 22
August	June 6	June 12	June 26	July 23	July 17
September	July 11	July 17	July 31	Aug 27	Aug 21
Oct/Nov	Aug 8	Aug 14	Aug 28	Sept 24	Sept 18
SIP - Carriers	Sept 14	Sept 20	Oct 5	Nov 6	----
Dec 19/Jan 20	Oct 10	Oct 16	Oct 30	Nov 26	Nov 20

* PLEASE ADVISE PRODUCTION WHEN EXTENDED MATERIAL DUE DATES HAVE BEEN GIVEN. If Drop Dead dates are needed, please contact Production.

** Preprinted inserts should arrive at Quad on the due dates posted—there will be NO EXTENSIONS on these dates.